



## ACORN FOUNDATION STRATEGIC PLAN 2021 – 2026

<b>Vision:</b> (the world we want to create)	A thriving and vibrant Western Bay of Plenty, for all our people and for our natural environment						
<b>Purpose</b> (what we do to achieve this)	We make an enduring difference in our community by connecting people who care with causes that matter						
<b>The outcomes we work for</b>	1. Everyone has opportunities and disadvantage is disrupted	2. Everyone has a warm, safe home	3. Everyone feels included and connected to our community	4. Our region is vibrant, and our natural environment is protected and flourishing	5. Te Ao Māori is thriving, valued and embraced throughout our community		
<b>Our Values</b>	<ul style="list-style-type: none"> <li>• We are trustworthy</li> <li>• We are empathetic</li> <li>• We are respectful</li> <li>• We are committed</li> <li>• We are prudent</li> </ul>						
<b>How we deliver impact</b>	1. We champion philanthropy and support our donors to realise their hopes, dreams and legacies	2. Our funding includes both easy-to-access support for community-driven solutions and focussed, multi-year funding	3. We use strong community connections and research to guide decision-making and provide opportunities to learn more about community needs	4. We convene, collaborate, connect and advocate for community good	5. We use our balance sheet for community benefit	6. We have strong, meaningful and reciprocal relationships with Tangata Whenua in our region	7. We have excellent people and systems to help achieve our vision and manage our growth