

WORKPLACE GIVING

Strengthen the connection between your workplace and the community with a giving model that allows your charitable giving to have a bigger impact, collectively.



So, how does Workplace Giving work?



You decide to set up a fund for your business and invite employees to contribute.

Employees use payroll deductions (as little as \$5-\$10 per pay period) to participate in the fund and, as a company, you choose to support by:

- Seeding the fund to get it started,
- Matching employee contributions, and/or
- Providing incentives/prizes for internal events to promote the fund.



You select the best fund option to suit your needs.

Acorn will consult with your management and staff to help you choose between the following options:

- A pass-through fund, where 100% of the donations are distributed to the community each year,
- An endowment fund, where 100% of the donations build in equity so that once the fund reaches \$50,000, the interest earned is donated annually to the community, or
- A combined fund, with perhaps 50% of the donations passing through each year and 50% of the donations building an endowment for the future.



Your team sets up a Giving Committee to manage employee sign-ups and choose recipients.

This is where your staff really begin to reap the rewards of workplace giving — in terms of professional development, team building and doing social good.

WHY WORKPLACE GIVING?

- Workplace Giving **strengthens connections** between a company, its employees and the community.
- It's **inclusive** — everyone in the company can contribute, as the focus is on participation rather than on the dollar amount of individual contributions.
- It **builds pride** — your company is viewed as a positive corporate citizen that offers a desirable place to work.
- It **unites employees** — you're all united in a common purpose, with a sense of collective achievement.
- It's **effective & impactful** — this type of collective giving allows your fund to build rapidly and results can be seen right here in the WBOP.



Giving back feels good,
and when it's a team effort,
momentum builds quickly.

That's why Workplace
Giving makes good
business sense.

What is the Acorn Foundation?

The Acorn Foundation is a community-based charitable trust that connects generous people who care with causes that matter in the Western Bay of Plenty region.

Many of our 400+ donors have set up endowments that leave money to the community when they die, while other donors get a lot of pleasure out of seeing their money at work while they are still alive.

Since Acorn was established in 2003 — thanks to our generous donors — we have distributed over \$10m to the community, with over \$2M distributed in 2021 alone. This funding has supported hundreds of charitable organisations that are important to our donors and are vital to our region's well-being.

For more information about starting Workplace Giving with Acorn, please contact Lori Luke, CEO, on (07) 579 9839 or at lori@acornfoundation.org.nz.