

# WORKPLACE GIVING

Strengthen the connection between your workplace and the community with a giving model that allows your charitable giving to have a bigger impact, collectively.

## So, how does Workplace Giving work?



### You decide to set up a fund for your business and invite employees to contribute.

Employees use payroll deductions (as little as \$5-\$10 per pay period) to participate in the fund and, as a company, you choose to support by:

- Seeding the fund to get it started,
- Matching employee contributions, and/or
- Providing incentives/prizes for internal events to promote the fund.



### You select the best fund option to suit your needs.

Acorn will consult with your management and staff to help you choose between the following options:

- A pass-through fund, where 100% of the donations are distributed to the community each year,
- An endowment fund, where 100% of the donations build in equity so that once the fund reaches \$50,000, the interest earned is donated annually to the community, or
- A combined fund, with perhaps 50% of the donations passing through each year and 50% of the donations building an endowment for the future.



### Your team sets up a Giving Committee to manage employee sign-ups and choose recipients.

This is where your staff really begin to reap the rewards of workplace giving — in terms of professional development, team building and doing social good.

## WHY WORKPLACE GIVING?

- Workplace Giving **strengthens connections** between a company, its employees and the community.
- It's **inclusive** — everyone in the company can contribute, as the focus is on participation rather than on the dollar amount of individual contributions.
- It **builds pride** — your company is viewed as a positive corporate citizen that offers a desirable place to work.
- It **unites employees** — you're all united in a common purpose, with a sense of collective achievement.
- It's **effective & impactful** — this type of collective giving allows your fund to build rapidly and results can be seen right here in the WBOP.



Giving back feels good,  
and when it's a team effort,  
momentum builds quickly.

That's why Workplace  
Giving makes good  
business sense.

### What is the Acorn Foundation?

The Acorn Foundation is a community-based charitable trust that connects generous people who care with causes that matter in the Western Bay of Plenty region.

Many of our 400+ donors have set up endowments that leave money to the community when they die, while other donors get a lot of pleasure out of seeing their money at work while they are still alive.

Since Acorn was established in 2003 — thanks to our generous donors — we have distributed over \$10m to the community, with over \$2M distributed in 2021 alone. This funding has supported hundreds of charitable organisations that are important to our donors and are vital to our region's well-being.

For more information about starting Workplace Giving with Acorn,  
please contact Lori Luke, CEO, on (07) 579 9839 or at [lori@acornfoundation.org.nz](mailto:lori@acornfoundation.org.nz).