



ACORN FOUNDATION STRATEGIC PLAN 2024 – 2029

Vision: (the world we want to create)	A thriving community where people have dignity, opportunity and a sense of well-being.					
Purpose (what we do to achieve this)	We connect people and resources with the aspirations and causes that matter to our community.					
The outcomes we work for	There are opportunities for all, and disadvantage is disrupted.	Our donors’ hopes, dreams and legacies are realised.	Te Ao Māori is thriving, valued and embraced throughout our community.	Everyone feels included and connected within our region.	Our community is vibrant, and our natural environment is protected and flourishing.	Acorn’s credibility is secure, ensuring our position as changemakers.
Our Values	<ul style="list-style-type: none"> • We have integrity • We are prudent • We are respectful • We are dedicated • We are curious 					
How we deliver impact	We champion philanthropy and provide donors with opportunities to learn more about community needs.	Our funding is easily accessible and reaches those who need it most.	We have purposeful partnerships and reciprocal relationships with mana whenua.	We use connections and research to guide decision-making	We convene, collaborate, connect and advocate for community good.	We use our assets for both immediate and enduring impact. We have excellent people and systems to help achieve our vision and manage our growth.